



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25311342	<b>Changes as of:</b> 9/21/2016 at 3:51 PM	<b>Version:</b> Current State Version 1
<b>CPE:</b> 694/724/3877	<b>Flight:</b> 10/11/16 - 10/17/16	<b>Station:</b> WBNG
<b>Agency:</b> Hamburger Gibson Creative 1322 G St, Se Washington, DC 20003	<b>Advertiser:</b> Kim Myers for Congress	<b>Market:</b> Binghamton
<b>Product:</b> Candidate	<b>Office:</b> WASHINGTON	<b>Total \$:</b> \$18,505.00
<b>Agency Order #:</b> 5408964	<b>Primary Demo:</b>	<b>Total Spots:</b> 94
<b>Buyer:</b> Katowitz, Janet	<b>Con Type:</b> POLITICAL/VOTE	<b>Total CPP:</b> \$0.00
<b>Salesperson:</b> BILL THOMAS 202-872-5880	<b>Assistant:</b> BILL THOMAS 202-872-5880	<b>Total GRP:</b>
		<b>Separation:</b>

#	Day/Time	DP	Program	Rate	Len	10/11 - 10/17							Total Spots	Total \$	CPP	GRP
						10/11	10/12	10/13	10/14	10/15	10/16	10/17				
1	Tu-F,M 5a-5:30a		Action News 5AM	\$90.00	30	1	1	1	1	0	0	1	5	\$450.00	\$0.00	0.0
Sec 2																
2	Tu-F,M 5:30a-6a		Action News 530AM	\$150.00	30	1	1	1	1	0	0	1	5	\$750.00	\$0.00	0.0
Sec 2																
3	Tu-F,M 6a-7a		Action News 6AM	\$250.00	30	1	1	1	1	0	0	1	5	\$1,250.00	\$0.00	0.0
Sec 2																
4	Tu-F,M 7a-8a		CBS This Morning	\$250.00	30	1	1	1	1	0	0	1	5	\$1,250.00	\$0.00	0.0
Sec 2																
5	Tu-F,M 8a-9a		CBS This Morning	\$150.00	30	1	1	1	1	0	0	1	5	\$750.00	\$0.00	0.0
Sec 2																
6	Su 9a-10:30a		CBS Sunday Morning	\$150.00	30	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0
7	Su 10:30a-11:30a		Face The Nation	\$150.00	30	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0
8	Tu-F,M 9a-10a		Rachel Ray	\$80.00	30	1	0	1	0	0	0	1	3	\$240.00	\$0.00	0.0
9	Tu-F,M 11a-12n		Price Is Right	\$175.00	30	1	1	0	1	0	0	1	4	\$700.00	\$0.00	0.0
Sec 2																
10	Tu-F,M 12n-12:30p		Action News 12 Noon	\$250.00	30	1	1	1	1	0	0	1	5	\$1,250.00	\$0.00	0.0
Sec 2																
11	Tu-F,M 12:30p-1:30p		Young And Restless	\$125.00	30	1	1	1	1	0	0	1	5	\$625.00	\$0.00	0.0
12	Tu-F,M 2p-3p		The Talk	\$90.00	30	0	1	1	0	0	0	0	2	\$180.00	\$0.00	0.0
13	Tu-F,M 3p-4p		Harry Connick	\$90.00	30	1	0	0	0	0	0	1	2	\$180.00	\$0.00	0.0
14	Tu-F,M 4p-5p		Dr. Phil	\$90.00	30	1	1	1	1	0	0	1	5	\$450.00	\$0.00	0.0
15	Tu-F,M 5p-5:30p		Action News At 5PM	\$160.00	30	1	1	1	1	0	0	1	5	\$800.00	\$0.00	0.0
16	Tu-F,M 5:30p-6p		Action News 5:30PM	\$180.00	30	0	1	1	1	0	0	1	4	\$720.00	\$0.00	0.0
17	Tu-F,M 6p-6:30p		Action News At 6PM	\$400.00	30	1	1	1	1	0	0	1	5	\$2,000.00	\$0.00	0.0



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						10/11	10/12	10/13	10/14	10/15	10/16	10/17				
18	Tu-F,M 6:30p-7p		CBS Evening News	\$450.00	30	1	1	0	0	0	0	1	3	\$1,350.00	\$0.00	0.0
19	Sa 6p-6:30p		Action News At 6PM	\$150.00	30	0	0	0	0	1	0	0	1	\$150.00	\$0.00	0.0
20	Sa 6:30p-7p		CBS News Saturday	\$175.00	30	0	0	0	0	1	0	0	1	\$175.00	\$0.00	0.0
21	Su 6p-6:30p		Action News At 6PM	\$150.00	30	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0
22	Tu-F,M 7p-7:30p		Entertainment Tonight	\$175.00	30	1	0	1	0	0	0	1	3	\$525.00	\$0.00	0.0
Sec 2																
23	Tu-F,M 7:30p-8p		Inside Edition	\$125.00	30	1	1	1	1	0	0	1	5	\$625.00	\$0.00	0.0
24	Sa 7p-8p		Entertainment Tonight	\$75.00	30	0	0	0	0	1	0	0	1	\$75.00	\$0.00	0.0
25	Tu-M 11p-11:35p		Action News At 11PM	\$225.00	30	1	0	1	0	0	1	1	4	\$900.00	\$0.00	0.0
26	Tu-F,M 11:35p-12:35a		Late Show	\$100.00	30	0	1	1	0	0	0	1	3	\$300.00	\$0.00	0.0
27			Elementary	\$60.00	30	0	0	0	0	1	0	0	1	\$60.00	\$0.00	0.0
28	M 10p-11p		Scorpion-CBS	\$500.00	30	0	0	0	0	0	0	1	1	\$500.00	\$0.00	0.0
29	Tu 8p-9p		NCIS-CBS	\$600.00	30	1	0	0	0	0	0	0	1	\$600.00	\$0.00	0.0
30	Su 7p-8p		60 Minutes-CBS	\$400.00	30	0	0	0	0	0	1	0	1	\$400.00	\$0.00	0.0
31	Th 8:25p-11:30p		Thursday Night Football	\$800.00	30	0	0	1	0	0	0	0	1	\$800.00	\$0.00	0.0
<b>TOTALS:</b>						<b>18</b>	<b>16</b>	<b>18</b>	<b>13</b>	<b>4</b>	<b>5</b>	<b>20</b>	<b>94</b>	<b>\$18,505.00</b>	<b>\$0.00</b>	<b>0.0</b>



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		<b>Separation:</b>

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
09/21/16 3:51 PM	Denise Edmister	Line 10 tp is 12-12:15p Line 19 is na due to sports Line 20 is na due to sports
09/21/16 12:25 PM	System	Notice Received.

Competitive Information	
<b>Market Budget:</b>	<b>\$29,373</b>
<b>WBNG Share:</b>	<b>63%</b>
<b>Comment:</b>	
<b>EBNG:</b>	<b>1%</b>
<b>WBGH:</b>	<b>12%</b>
<b>WBPN:</b>	<b>1%</b>
<b>WICZ:</b>	<b>9%</b>
<b>WIVT:</b>	<b>14%</b>

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPM	GIMP
	100%	94	\$18,505.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>94</b>	<b>\$18,505.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	94	\$18,505.00
<b>Total</b>	<b>94</b>	<b>\$18,505.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	9/21/16 3:51 PM	Denise Edmister	Sent_To_Rep			\$0	\$18,505.00	
New	9/20/16 3:36 PM	BILL THOMAS	Confirmed	94		\$18,505.00	\$18,505.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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